

SLOVAK CATERING AND HOSPITALITY BUSINESSES' PERCEPTION OF CONDITIONS FOR DOING BUSINESS AND PERSPECTIVE DURING THE ECONOMIC DECREASE

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Abstract

The most difficult year for Slovak catering and hospitality sector recently was the year 2009. Businesses turnover was about 22,8 % lower in 2009 compared to the previous year and it was a critical downturn for doing business in hospitality in Slovakia.

The main aim of the topic is to analyze the burdens of doing business in context of Slovak economic activity's indicators decrease. It is identifying the main burdens perceived by catering and hospitality businesses during the significant fall of their economic activity as well as business conditions which influence the businesses' view on doing business in the future.

The research is based on the data of secondary and primary character. The secondary data are focusing on the indicators of the turnover and the employment. The data were gained from the statistical information published by the national statistical bureau. The primary data was gained by the method of questioning. This main opinion's survey was accomplished in 2010 – 2011 and was focused on the identification of the main burdens of doing business in Slovakia as well as their perception of doing business perspective in the times of crisis as perceived by catering and hospitality businesses. The main survey was aimed on questioning mostly the external conditions of doing business, namely on the intersection of the legislative, political and economic indicators.

Keywords Catering and Hospitality, Doing business, Perspective, Slovakia

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