

TRANSPORT AS AN ELEMENT OF A TOURIST TRAVEL IN AN ECONOMIC CRISIS, BASED ON THE EXAMPLE OF POLAND

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Abstract

The essence of tourism is movement of people to areas with attractive tourist values, located beyond the area of their place of residence. Transport services are thus basic tourist services and are commonly regarded as a dynamic factor affecting tourism and its service. The purpose of the study is identification of factors affecting the choice of means transport by tourists, and also the analysis of tourism and use of means of transport by national tourists in the years 2007-2011, both in national trips and abroad. An additional aim is to analyse changes in passenger air traffic in the years 2007-2011, as well as in other branches of transport. The adopted research period will enable looking at changes occurring in demand for tourist transport services in conditions of economic crisis. Research area is Poland.

Under incurred tourist expenses, transport is one of most important points. Economic crisis unquestionably affects the size and structure of tourism and tourist expenses. Therefore, results of the conducted research will allow assessment on how economic crisis affects tourism and selection of means of transport.

Keywords tourism, transport services, economic crisis

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