

## **CLIMATE CHANGE IMPACT ON CROATIAN TOURISM AND POSSIBLE ALTERNATIVES OF DEVELOPMENT**

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### **Abstract**

The tourist market is highly dynamic, and the competitiveness of tourist destinations depends on many factors. Climate is a very important factor. Therefore the aim of this paper is to give estimations of the effects that climate change has on future tourism trends and the search for possible alternative ways of tourism development. That has the great importance for the economy of countries, including the Republic of Croatia.

**Keywords** Tourism, Climate change, Development, Alternative, Croatia