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## EDITORIAL

The Faculty of tourism and hospitality management organized the first International scientific conference entitled *Tourism in South and Eastern Europe (TOSEE)* in May 2011. Following the first call 56 abstracts were submitted, of which 49 were accepted by the editorial board. Upon receiving the full papers, the peer-review process yielded 37 papers that were then accepted for conference presentation. The conference gathered around 60 participants from Austria, Bosnia and Herzegovina, France, Germany, Italy, Canada, Macedonia, Serbia, Slovenia, Spain and Russia. The conference took place from May 4-7, 2011 in Opatija and was divided into one plenary session and 5 sections.

The aim of the conference was to bring together experts from academia and international institutions to explore social, cultural and economic issues of sustainable tourism in SEE Countries.

Tourism is one of the leading development forces in SEE Countries at the beginning of the 21<sup>st</sup> century. Uncontrolled tourism development which caused negative impacts on the environment in some countries is an impulse for SEE countries to develop tourism based on the sustainable development concept in order to improve the well-being of the local inhabitants and satisfaction of tourists. Because of the complexity of tourism activities the network of all stakeholders at the tourism destination level is a must; therefore a wide range of different topics have been discussed during the conference.

We are proud to present the conference proceedings from the first ToSEE conference, which include 28 papers that have been adjusted according to reviewers' requests. The papers promote an interdisciplinary debate about strategies, methods, tools and good practices in tourism in South and Eastern Europe. The second ToSEE conference will continue this mission again in May 2013. I am looking forward to meeting you again at the ToSEE 2013!

Last but not least, I would like to take the opportunity to extend my warmest thanks to our authors and reviewers for their contribution to these proceedings.

**Prof. Jože Perić, PhD**  
*Editor-in-Chief*